



CAREER NEXT STEP FACILITATES FIRST-YEAR ORIENTATION FOR DARDEN CLASS OF 2007

Career Next Step enables students to identify their unique personal profile and focus their career search before busy recruiting season

CHARLOTTESVILLE, Virginia, August 31, 2005. Career Next Step today announced the successful completion of the Personal Career Assessment Program (PCAP) for the Class of 2007 at the University of Virginia's Darden School of Business. PCAP is a one-week course that all first-year students must complete prior to matriculation at the Darden School. Course administrators use the self-assessment tools and career development modules accessible on the Career Next Step web site to facilitate the course.

"We are excited to once again provide Darden students with the tools that they need to pursue more rewarding careers," said Mark Higgins, Vice President of Sales. "As a recent graduate of the Darden School, I recognize how important it is to find a career that will leverage your passion and talents. It is largely because of the PCAP course that I joined my business partners to start the Career Next Step product and share it with a wider audience. We are excited to help Darden students navigate one of the most important transitions in their career."

According to Everette Fortner, Director of the Career Development Center at Darden, "Career Next Step is also invaluable from a Career Counselor perspective. By viewing the Life Themes and Career Option Analysis reports generated by the Career Next Step website, our counselors are able to gain a deep understanding of potential career paths for students before they walk in for their first counseling session. Career Next Step enables us to leverage our career counselors' time and ultimately have a more positive impact on our students."

About Career Next Step

Career Next Step is a web-based self assessment and career development service. Using a battery of proven self-assessment instruments, guided results interpretation, and career search best practices, Career Next Step enables individuals to identify career paths that match their unique personal profile. The service is derived from an award winning course developed at the Harvard Business School in the late 1970s and continuously administered at the University of Virginia's Darden School of Business over the last 25 years to incoming MBA students. The Career Next Step site was launched for beta testing during the fall of 2005, and is now available for use by business schools, undergraduate universities, corporations, and individual career changers. Additional information can be found at www.careernextstep.com.

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