



## **CAREER NEXT STEP PARTNERS WITH COWAN & ASSOCIATES TO ASSIST U.S. MILITARY PERSONNEL WITH CAREER TRANSITIONS**

*Partnership combines 50 years of industry experience to establish the most  
comprehensive career assessment and search service*

**ARLINGTON, Virginia, July 30, 2007.** Career Next Step, Inc. and Arlington, Virginia-based Cowan & Associates (C&A) announced a strategic partnership to provide Career Next Step's on-line career assessment service and career transition training methodology to the Department of Defense. Under the partnership agreement, Career Next Step and C&A plan to provide these services under C&A's MOBIS contract# GSA10F-0246S with the General Services Administration.

"Every year, more than one hundred thousand individuals transition from the military to civilian life" said Mark Higgins, CEO of Career Next Step. "We are deeply honored both personally and professionally by the opportunity to help these men and women achieve smooth transitions."

Jeff Pottinger, Director at C&A and Program Manager for their Training Team noted that "we are excited about the prospect of utilizing Career Next Step's cutting edge web-based career training program, and combining this with customized instruction for our DoD clients to help them better transition back to the private sector. Our relationships with our Military clients as well as the Darden Graduate School of Business positions C&A to better serve our DoD customers. We look forward to this opportunity!"

### **About Career Next Step**

Career Next Step is a web-based self assessment and career development service. Using a battery of proven self-assessment instruments, guided results interpretation, and career search best practices, Career Next Step enables individuals to identify career paths that match their unique personal profile. The service is derived from an award winning course developed at the Harvard Business School in the late 1970s and continuously administered at the Darden Graduate School of Business at the University of Virginia over the last 25 years to incoming MBA students. The Career Next Step site was launched in the fall of 2005, and is now available for use by business schools, undergraduate universities, corporations, and individual career changers. Additional information can be found at [www.careernextstep.com](http://www.careernextstep.com).

### **About Cowan & Associates**

C&A is a wholly Veteran-owned Small Business, founded in 2000 by former Navy Commander Brian Cowan with its management consulting team based in Arlington, Virginia and an office in San Diego, CA. C&A has an exceptional staff of consultants who specialize in Program, Logistics and IT support and training to Federal Agencies and Academia. C&A's partner and client portfolio includes the Department of Defense, The United States Agency for International Development, The Environmental Protection Agency, The University of Virginia and other Federal and State Government Organizations and their contractors.

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