



## **CAREER NEXT STEP FOUNDER FEATURED ON NATIONAL PUBLIC RADIO'S *INSIGHT***

### ***James G. Clawson, Co-Founder of Career Next Step, Discusses Level Three Leadership and Building Passion into Your Career***

**ARLINGTON, Virginia, February 2, 2007.** Professor James G. Clawson, co-founder of Career Next Step, joined Tom Graham of National Public Radio for the February 2, 2007 version of *Insight*. During the program, Professor Clawson discussed his recently published edition of *Level Three Leadership* and the services provided by Career Next Step. An audio copy of Professor Clawson's interview is available at <http://www.wmra.org/inchive.html>.

"It was a pleasure to discuss the concepts of *Level Three Leadership* on *Insight*," said Professor Clawson. "Through my academic and professional experience, I have come to appreciate just how important it is to inspire passion not only in your own work, but in the work of those of whom you lead. My hope is that more individuals will contemplate the concepts that I discuss in *Level Three Leadership* and teach through our Career Next Step service, and, in the process, build more rewarding careers for themselves and people around them."

#### **About Career Next Step**

Career Next Step is a web-based self assessment and career development service. Using a battery of proven self-assessment instruments, guided results interpretation, and career search best practices, Career Next Step enables individuals to identify career paths that match their unique personal profile. The service is derived from an award winning course developed at the Harvard Business School in the late 1970s and continuously administered at the Darden Graduate School of Business at the University of Virginia over the last 25 years to incoming MBA students. The Career Next Step site was launched for beta testing during the fall of 2005, and is now available for use by business schools, undergraduate universities, corporations, and individual career changers. Additional information can be found at [www.careernextstep.com](http://www.careernextstep.com).

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