



## **CAREER NEXT STEP ENABLES STRATEGIC CAREER MANAGEMENT COURSE AT THE SCHULICH SCHOOL OF BUSINESS**

*Career Next Step web site used to support course that guides individual careers of MBA students and prepares them to manage career paths of their future employees*

**ARLINGTON, Virginia, October 1, 2006.** Career Next Step announced today an agreement with the instructors at the Toronto-based Schulich School of Business to provide students with access to the Career Next Step website. Schulich is ranked by the Wall Street Journal as the 13<sup>th</sup> overall Business School in the world and an impressive 6<sup>th</sup> overall among North American business schools. Instructors will rely on the site to facilitate the highly rated Strategic Career Management course, which is offered to full-time and part-time MBA students. Career Next Step will be used to facilitate both the Fall 2006 and Winter 2007 offering of the course, and this relationship is expected to continue as both programs move into the future.

According to instructor Bonnie Holtom “We are excited to once again use the Career Next Step website to facilitate our Strategic Career Management offering. This is now the second year our students will be using the site. While the value that Career Next Step provided last year was excellent, we are particularly excited about the improved features and functionality in the current release and look forward to an exceptional semester. Career Next Step is the foundation of a learning process that not only guides students toward more rewarding career decisions, but also prepares them to be more effective managers. The website can be used as an ongoing basis for career and life decision-making by students and other individuals, and can be a useful asset for Corporations undergoing management training and career transitioning activities for their employees.”

“It is a privilege to continue our relationship with the instructors at the Schulich School of Business,” said Mark Higgins, CEO of Career Next Step. “We believe that MBAs are entering a critical crossroad in their career, and that developing a deeper level of self-awareness is critical to choosing a career path that fully leverages their innate talents and interests. By using a battery of assessments, guided interpretation modules, and career search best practices, we will help Schulich MBA students to make more rewarding career decisions.”

### **About Career Next Step**

Career Next Step is a web-based self assessment and career development service. Using a battery of proven self-assessment instruments, guided results interpretation, and career search best practices, Career Next Step enables individuals to identify career paths that match their unique personal profile. The service is derived from an award winning course developed at the Harvard Business School in the late 1970s and continuously administered at the Darden Graduate School of Business at the University of Virginia over the last 25 years to incoming MBA students. The Career Next Step site was launched for beta testing during the fall of 2005, and is now available for use by business schools, undergraduate universities, corporations, and individual career changers. Additional information can be found at [www.careernextstep.com](http://www.careernextstep.com).

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